

# COMPANY

PROFILE





**CHI** /004  
WHO

**QUANDO** /020  
WHEN

**DOVE** /024  
WHERE

**COSA** /026  
WHAT

**QUANTO** /034  
FIGURES

**CON** /036  
WITH

**COME** /042  
HOW

**PER** /050  
FOR

“ Quando mi alzavo per andare a scuola o al lavoro mi dovevo mettere un paio di scarpe vecchie che poi ad un certo punto della strada appendevo a un ulivo e ne mettevo un altro paio per arrivare a scuola oppure a Teramo dove lavoravo.

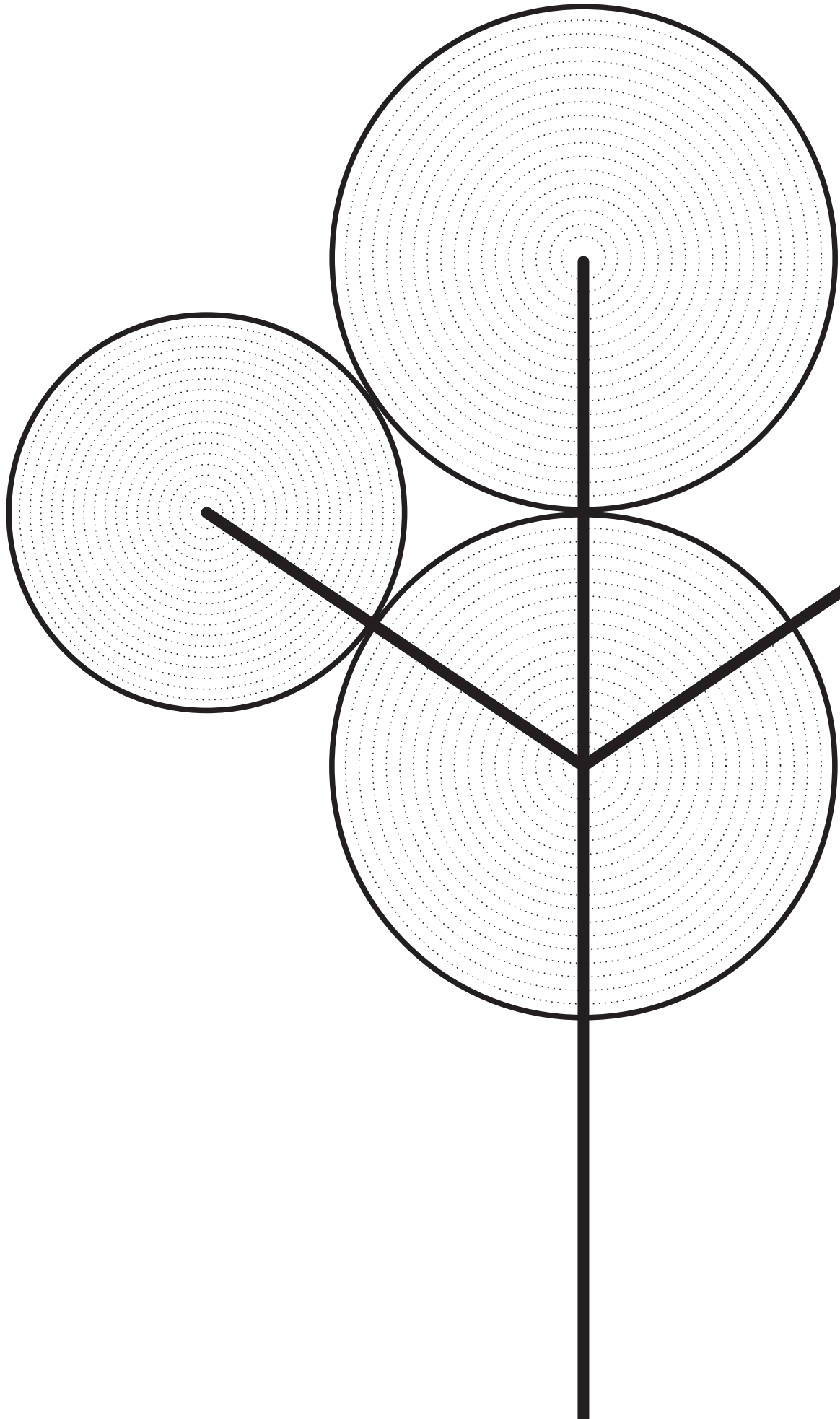
When I got up to go to school or work I had to wear a pair of old shoes and then at some point along the street I would hang them on an olive tree and put on a newer pair, that I would wear at school or in Teramo, where I used to work.”

**GIULIO PEDICONE**  
**Fondatore/** Founder

Sono le parole di un uomo appassionato che con carattere e motivazione ha cambiato la propria condizione di origine. Un percorso virtuoso che da semplice operaio lo ha portato ad essere imprenditore di successo, curioso ed instancabile. I pochi mezzi a disposizione non furono un limite, ma uno stimolo costante.

These are the words of a passionate man who changed his condition of origin with character and motivation. A virtuous path that from a simple worker led him to be a successful, curious and tireless entrepreneur. The few means available were not a limit, but a constant stimulus.





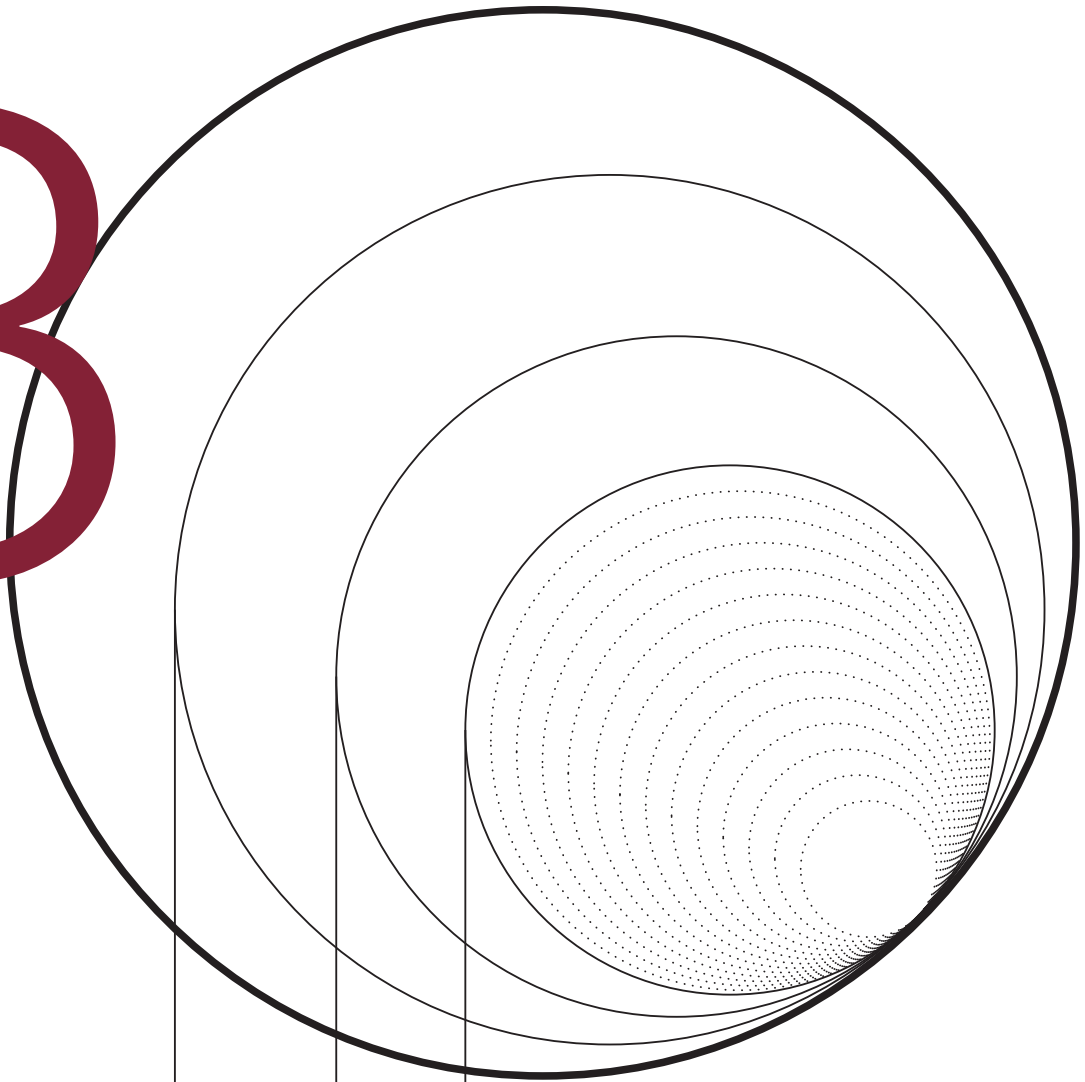


# IL GRUPPO

OUR GROUP

3

**unità produttive/**  
production units



• **pareti/** partitions

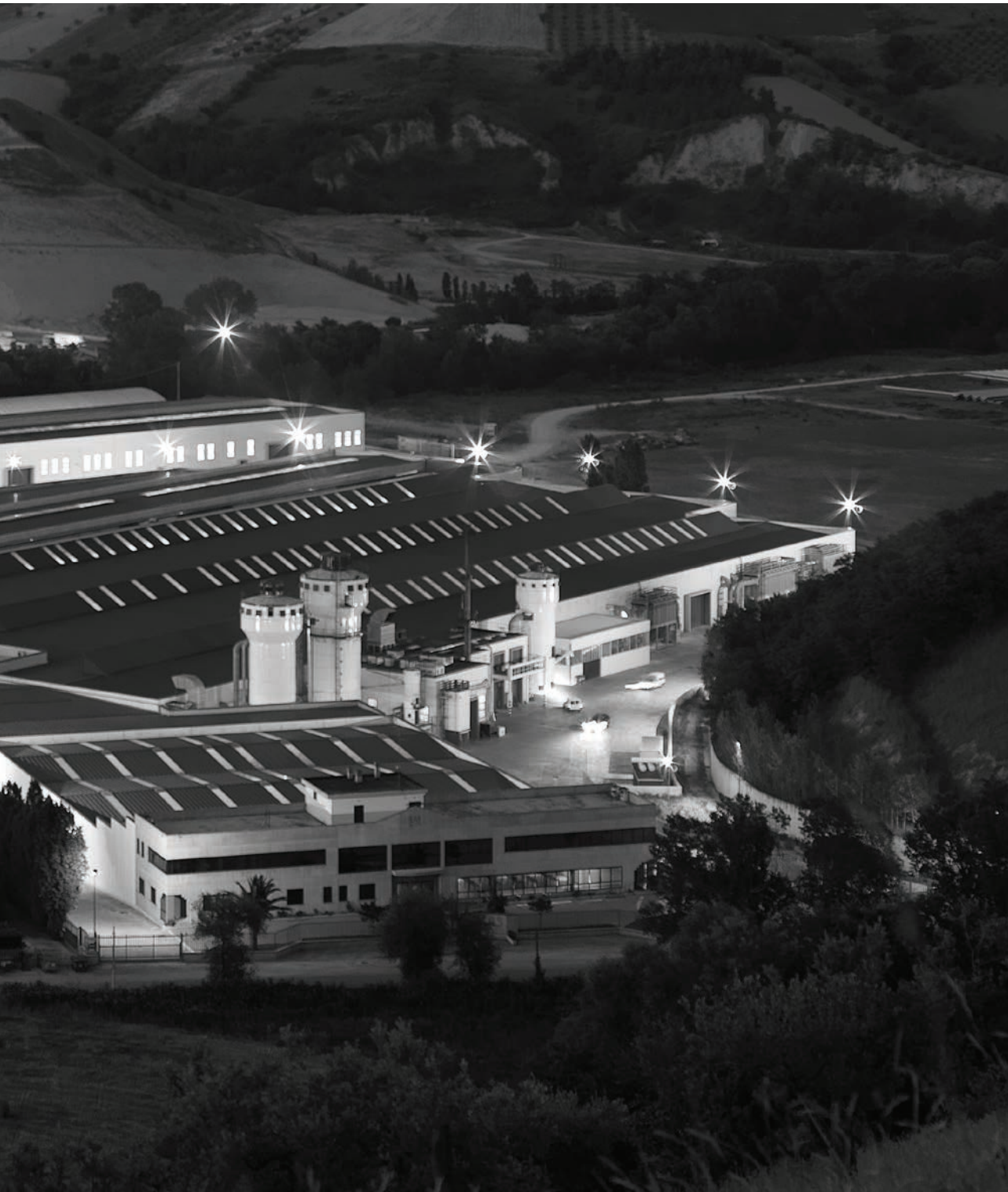
• **sedute/** chairs

• **mobili/** furniture



**Sede produttiva di Poggio Morello/** Production facilities in Poggio Morello





**mobili/** furniture



**Foratrice a controllo numerico/** Numerical control drilling machine



**Sezionatrice/** Panel saw









Linea di produzione pannelli/ Panel production line









.....  
**Assemblaggio sedute/** Chairs assembly area

.....  
**Cucitura rivestimenti/** Sewing of coverings



**sedute/** chairs



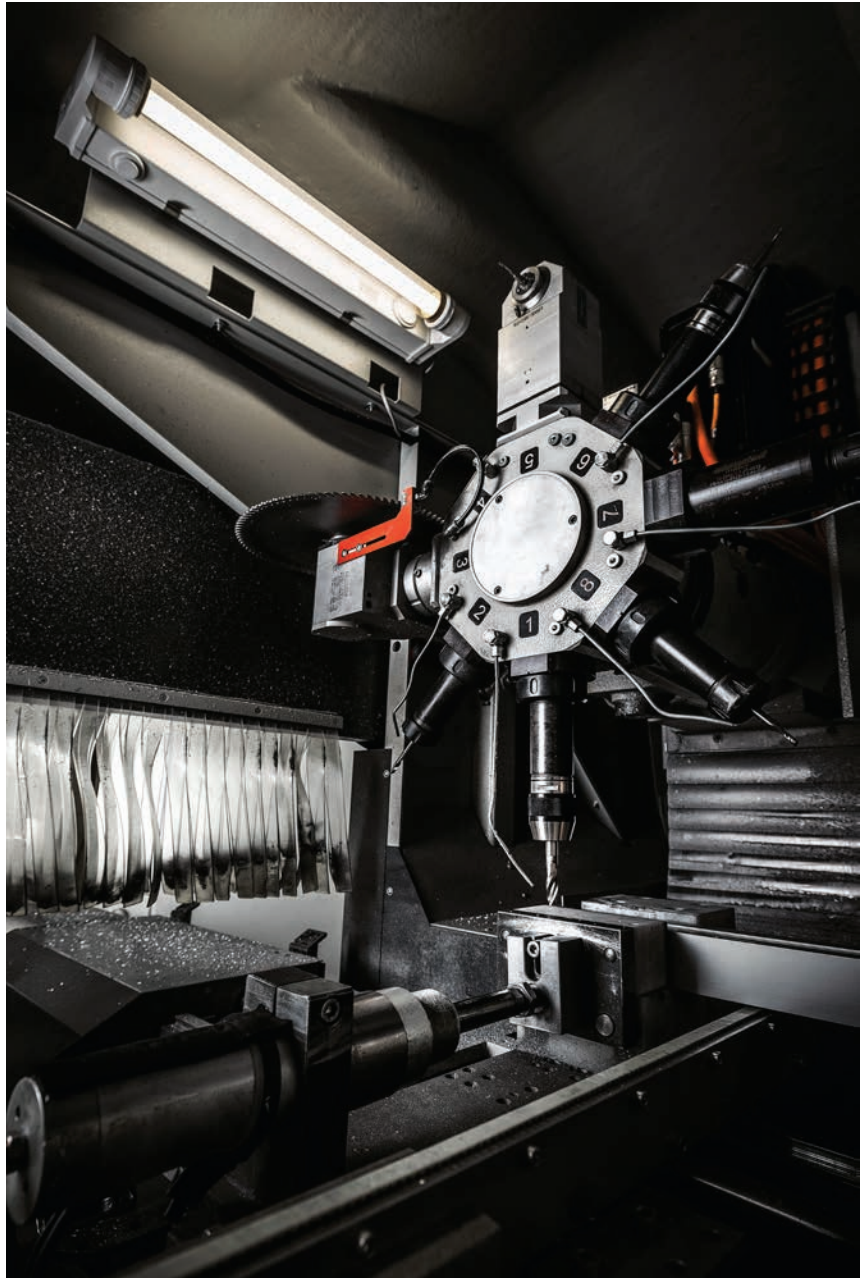


Linea di assemblaggio/ Assembly line





# pareti/ partitions



**Centro di lavoro per alluminio/** Aluminium processing unit



**Imballatrice/** Packaging unit









Area stoccaggio profili in alluminio/ Aluminium profile storage area





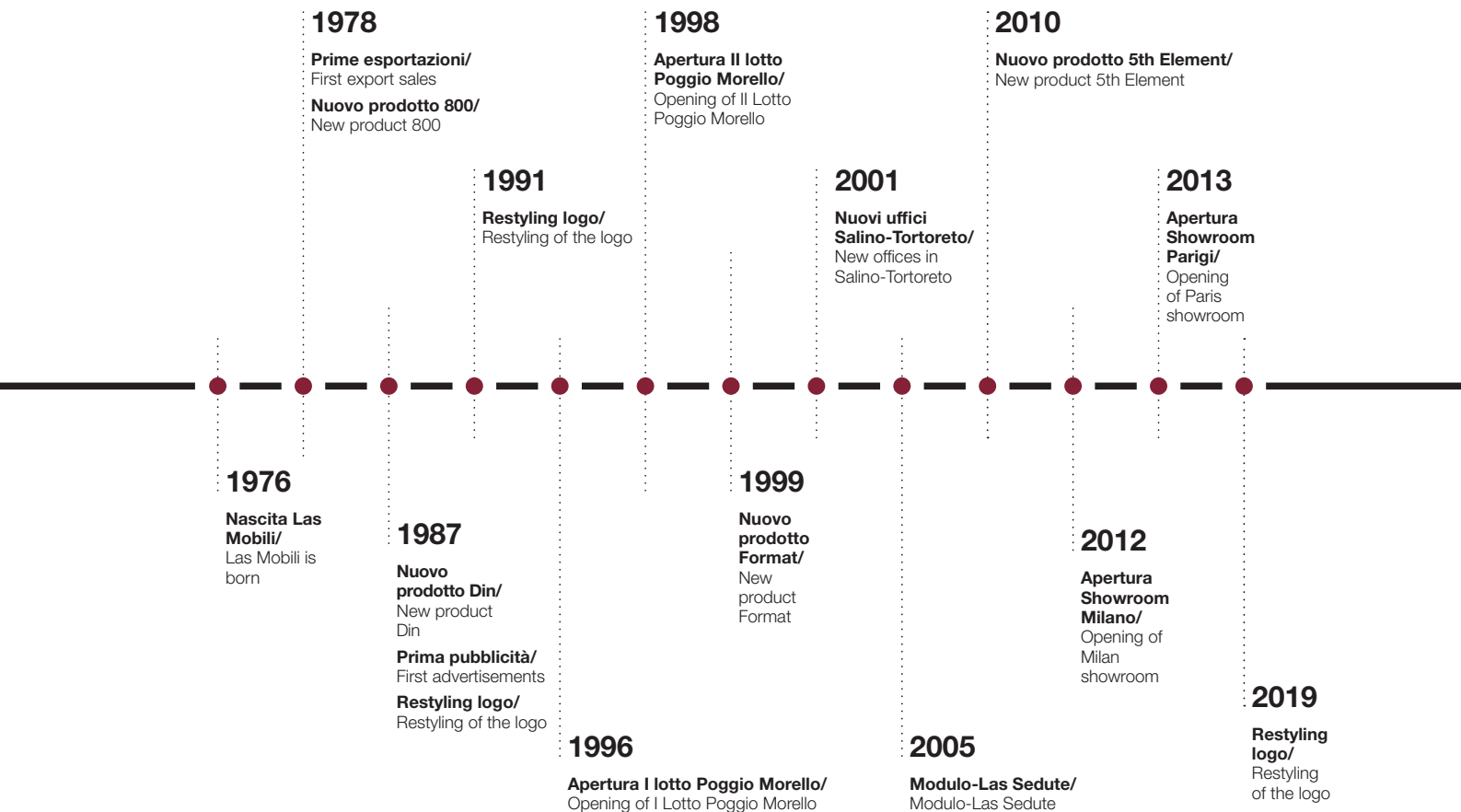




# UN PROFILO IMPRENDITORIALE D'ECCELLENZA

AN ENTREPRENEURIAL PROFILE  
MARKED BY EXCELLENCE

dal/ from  
**1976**







• .....  
**Sistema operativo Logic, 2011/** Logic workstation system, 2011

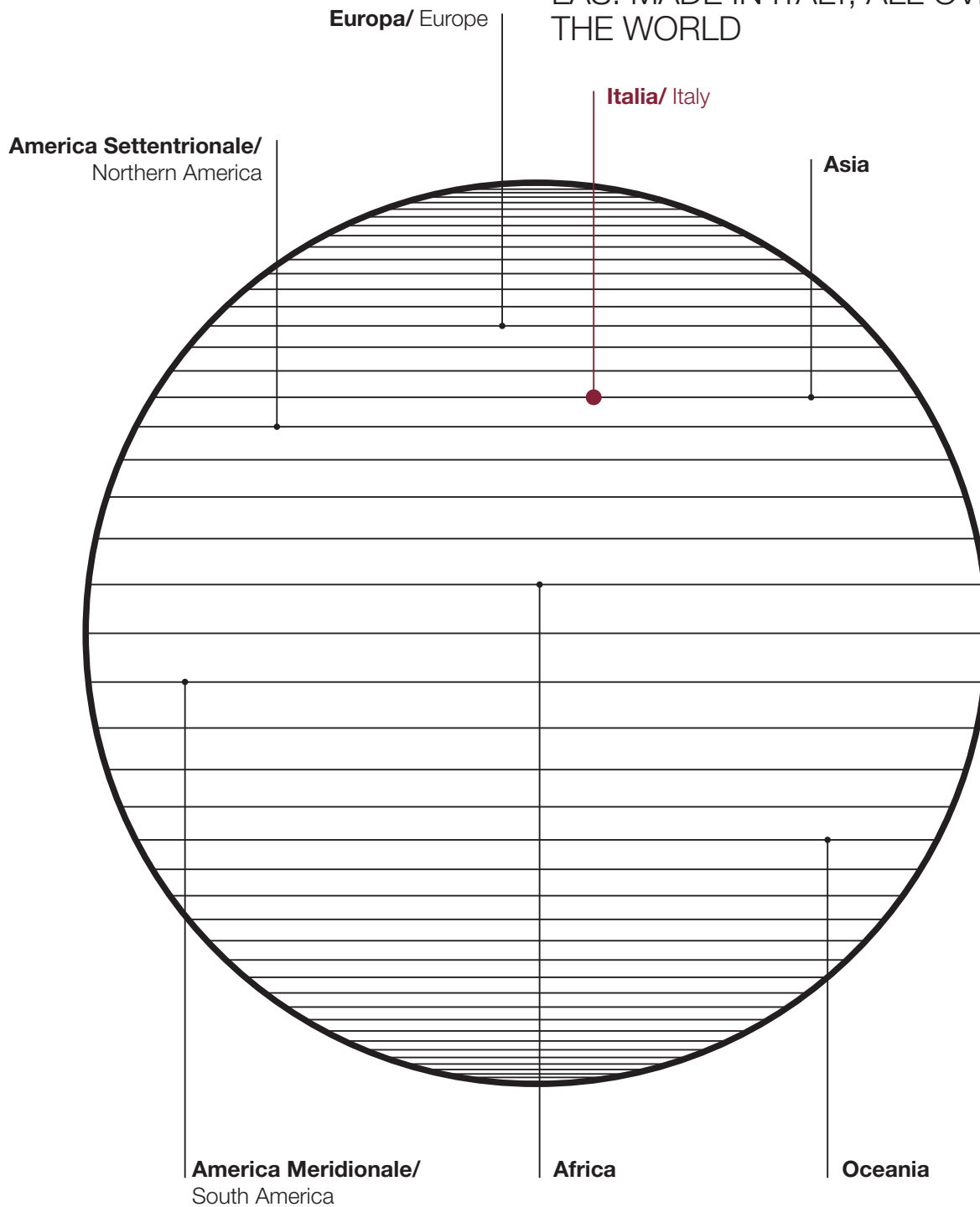
• .....  
**Sistema operativo Din, 1990/** Din workstation system, 1990





# LAS: IL MADE IN ITALY NEL MONDO

LAS: MADE IN ITALY, ALL OVER  
THE WORLD







# I PRODOTTI

THE PRODUCTS

**mobili/** furniture

**sedute/** chairs

**pareti/** partitions

jera/iulio/iulio hg/e.o.s/enosi evo  
70's seventies/delta evo/elite/oxi/5th element  
fil rouge/up/logic/contenitori universali evo  
oyo pannelli fonodinamici/point/nice  
i-meet/oyo tavoli/piego  
freestanding tables  
coffee tables/break tables

jera/

5th element/





**mobili/** furniture



lead/jera/scena/neo chair/athena  
formen/galassia/sistema/  
cast/ciak/hellò/oscar  
f01/f02/f03/f04/f01 panca/f03 panca/regia/movie  
jera/trend/domus/set/flags



f04/

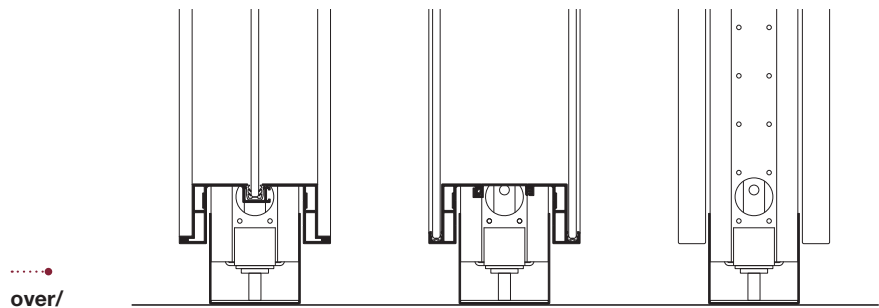
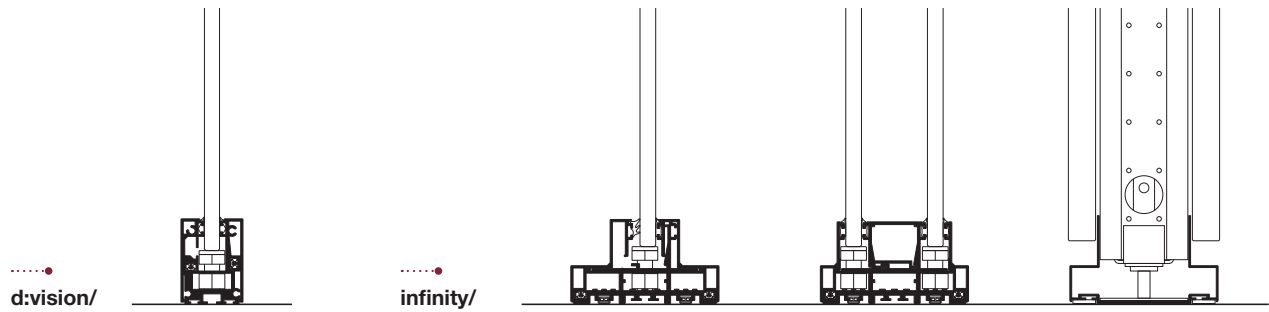
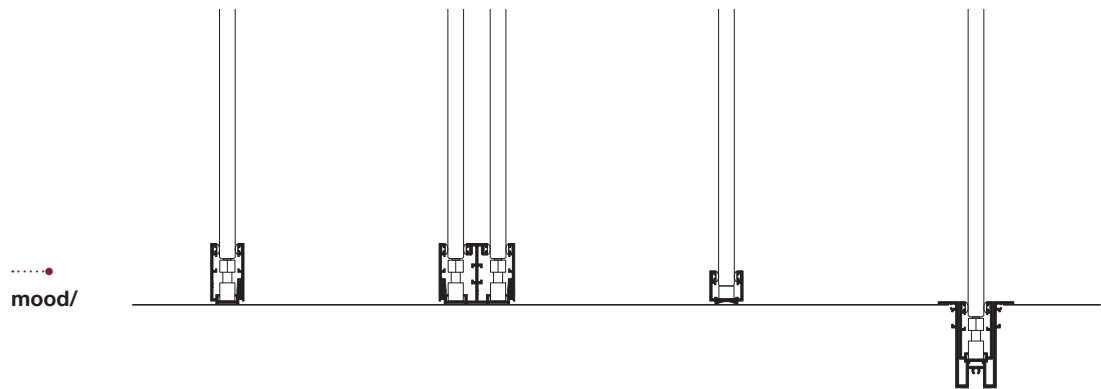
regia/

set/



**sedute/** chairs

# mood/d:vision/infinity over/box





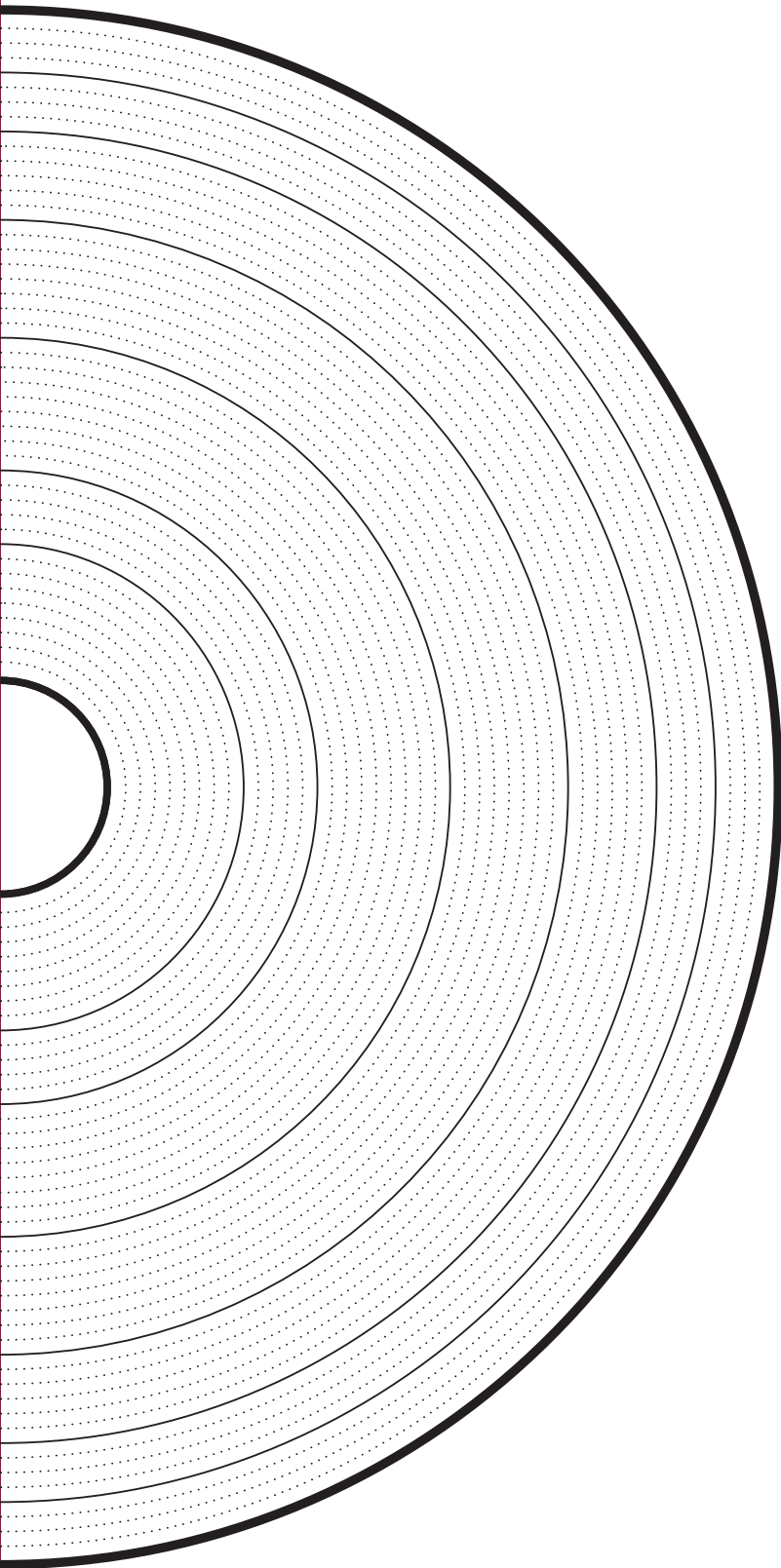


**pareti/** partitions



# I NUMERI SIGNIFICATIVI

MEANINGFUL FIGURES

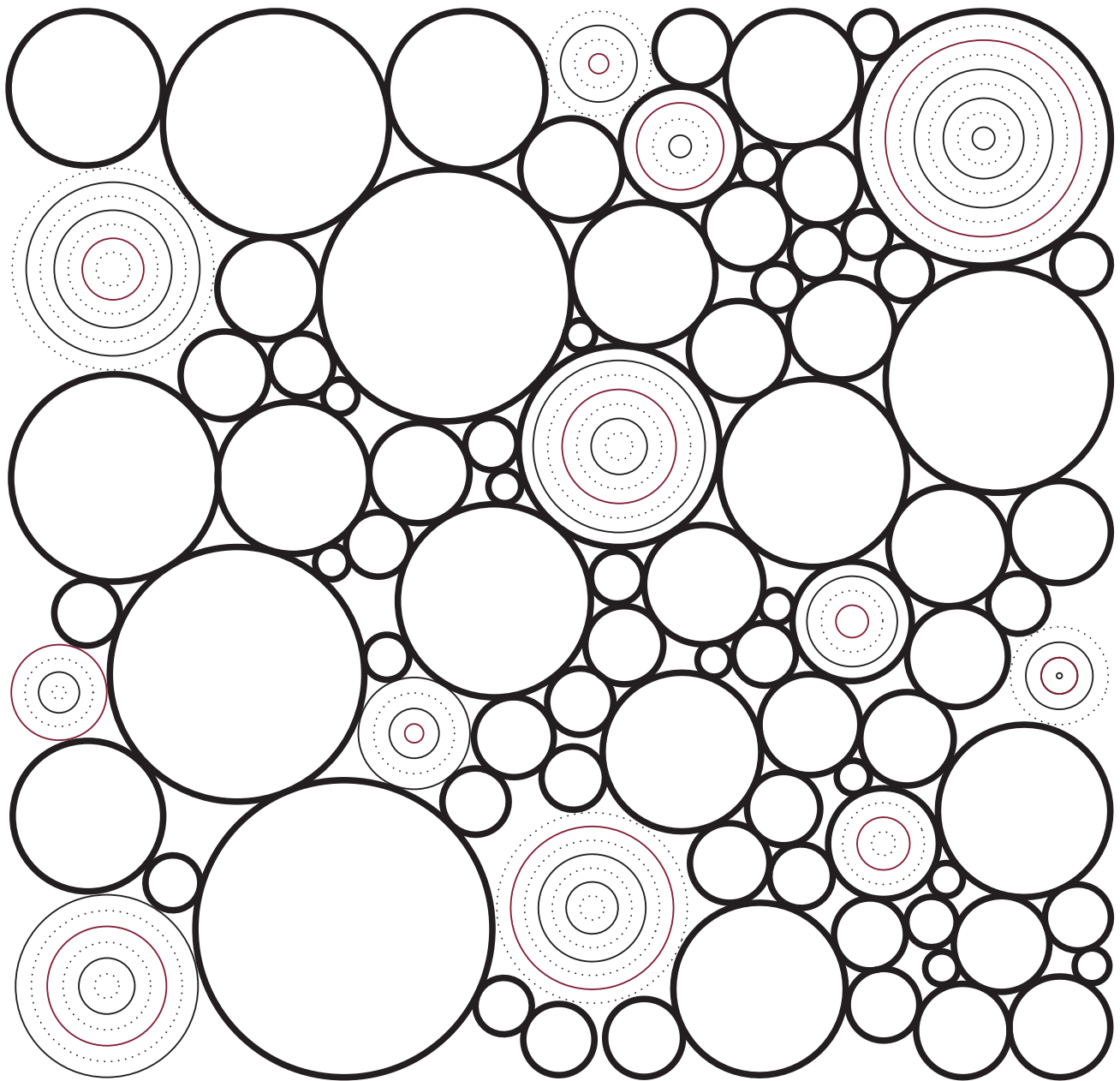


**Giulio** Marcello Lorella Cinzia Franco Gianluca Sandro  
Jean Paul Achille Alfonso Anna Antonella Antonio  
Ugo Arcangelo Barbara Carmela Luigi Cristina Dania  
Luciano Deano Dorota Emanuele Emidio Ercole Fabio  
Ermanna Fabrizio Cristina Francesco Donatella Bruno  
Virgilio Alessandra Livia Luciano Marco Mario Massimo  
Massimiliano Maurizio Paolo Piero Rosetta Salvatore  
Stefania Stefano Viviana Leonardo Gianni Sergio Rosa  
Matteo Mauro Laura Giulia Michele Paola Graziano Elio  
Matilde Pietro Filippo Tommaso Luigi Giovanni Angelo  
Elisa Marta Romina Edoardo Lucrezia Enea Aurora Mirco  
Federica Antonello Beatrice Giacomo Nicola Elia Matti  
Valentina Silvia Giuseppe Lorenzo Martina Vincenzo  
Gioele Gianpiero Manuel Pierluigi Marisa Francesca  
Costanza Angelo Chiara Alessio Carlo Pino Andrea Gino  
Alessandro Fausto Bianca Letizia Caterina Riccardo  
Daniele Samuel Melissa Giorgia Cesare Domenico Maria  
Patrizia Jacopo Maria Simone Diego Ludovica Michela



# UN'AZIENDA FATTA DI PERSONE

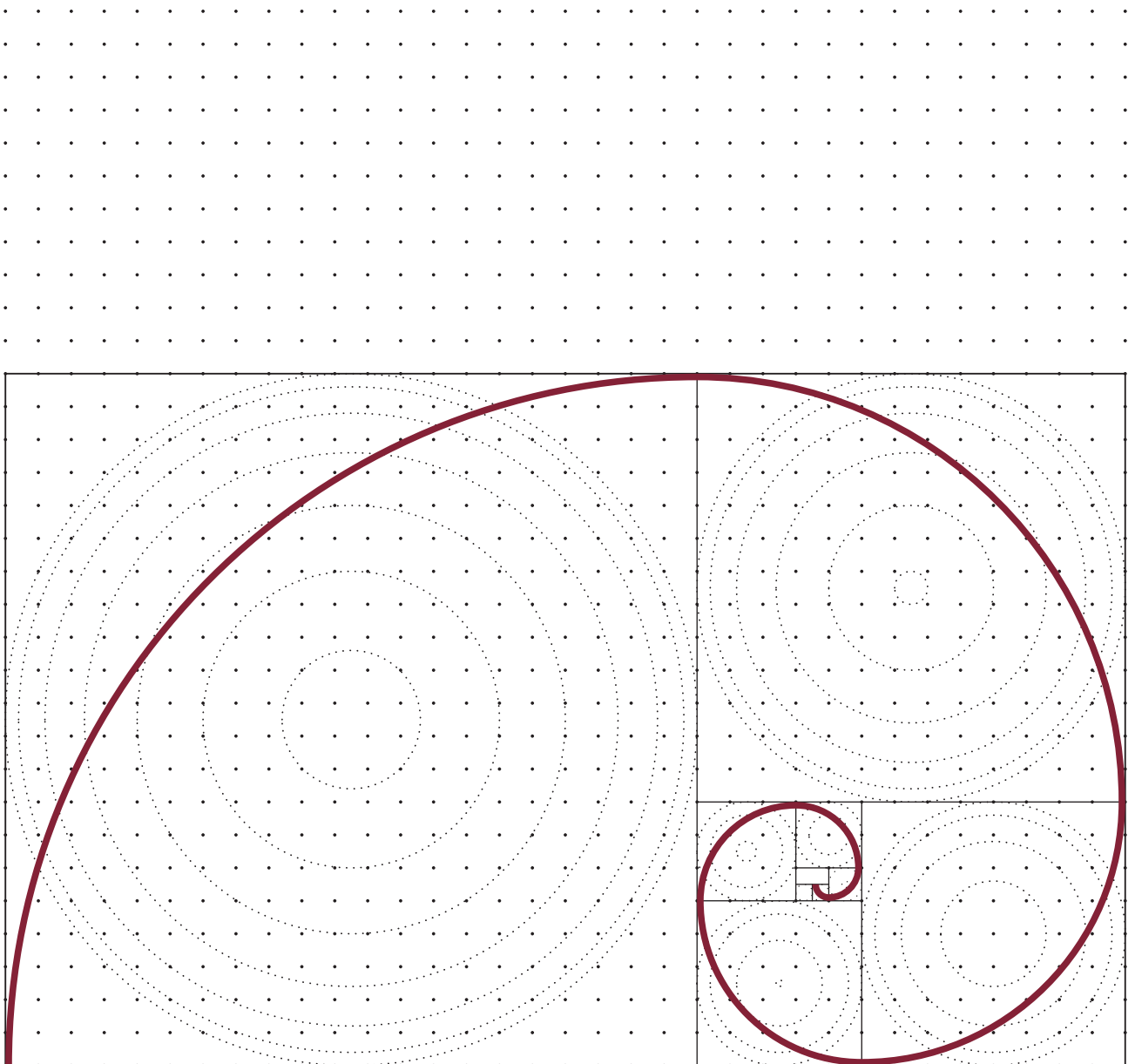
THIS COMPANY IS MADE OF  
PEOPLE





# I DESIGNER

THE DESIGNERS



01/orlandini

studio si<sup>/02</sup>

03/giacobone | roj | progetto cmr

04/nikolas chachamis

claudio bellini<sup>/05</sup>

baldanzi e novelli<sup>/06</sup>

07/paolo pampanoni

studio 967<sup>/08</sup>





01/  
05/



02/  
06/



03/  
07/



04/  
08/





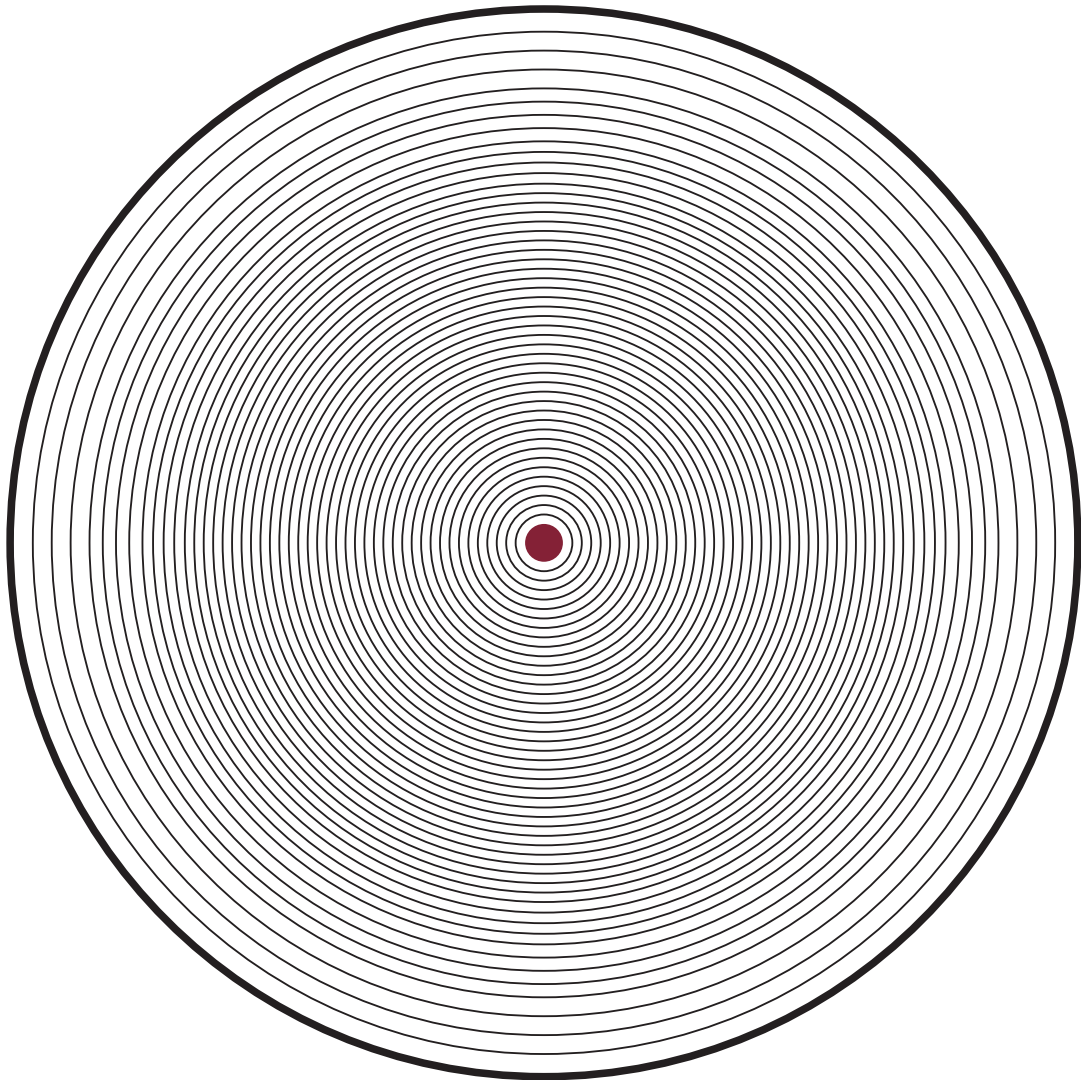
# UN MERCATO GLOBALE

A GLOBAL MARKET

**italia/** italy

**UNI EN ISO 9001\_2015 Icila**  
**UNI EN ISO 9001\_2015 I-Qnet**  
**Iso 14001\_2015 Icila**  
**Iso 14001\_2015 I-Qnet**  
**BS Ohsas 18001\_2007 Icila**  
**BS Ohsas 18001\_2007 I-Qnet**  
**SA8000**  
**FSC®**  
**Eccellenza**  
**Qualità Premium Formaldeide (Melaminico - PVC)**  
**Leed Credits**

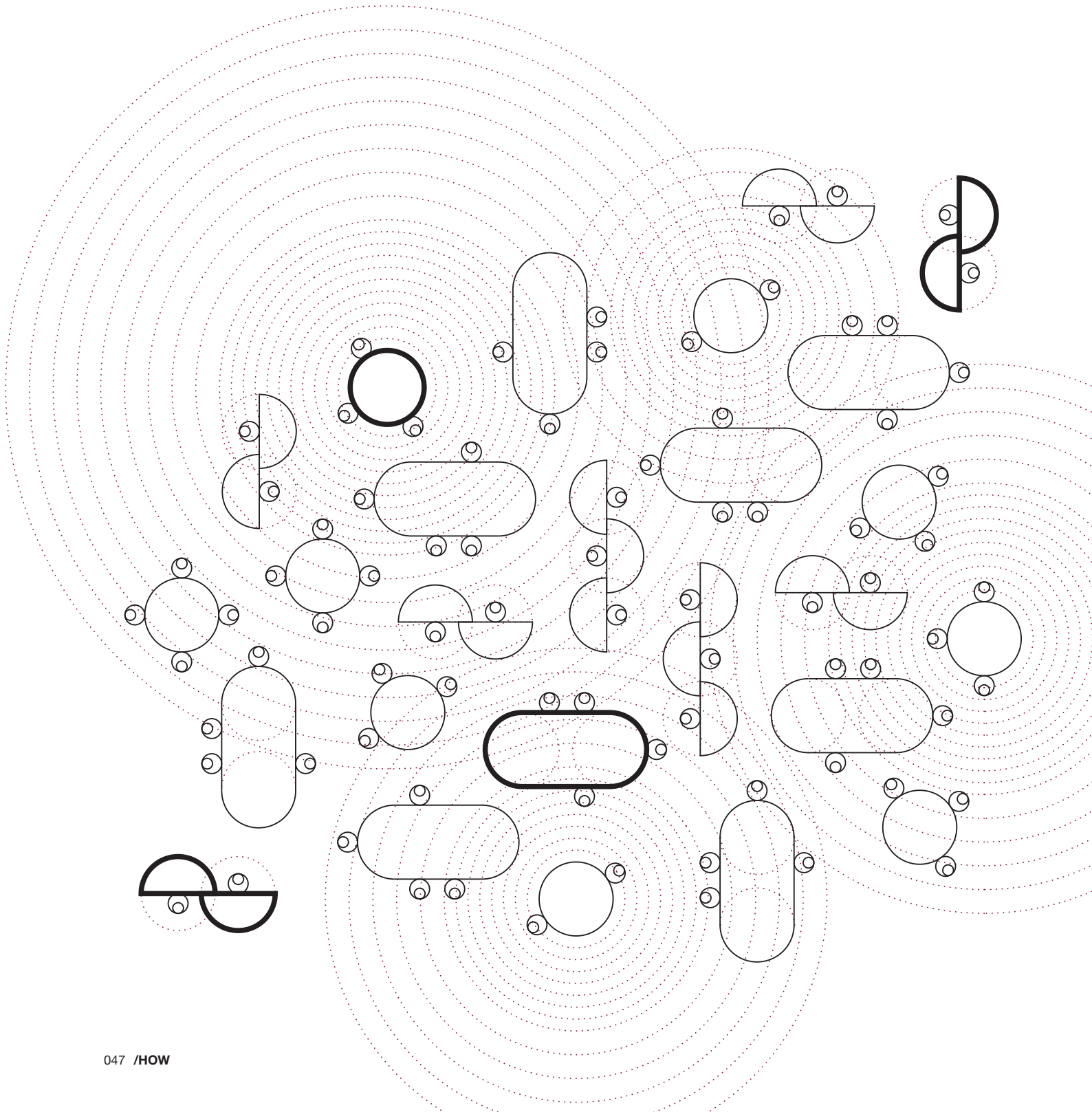


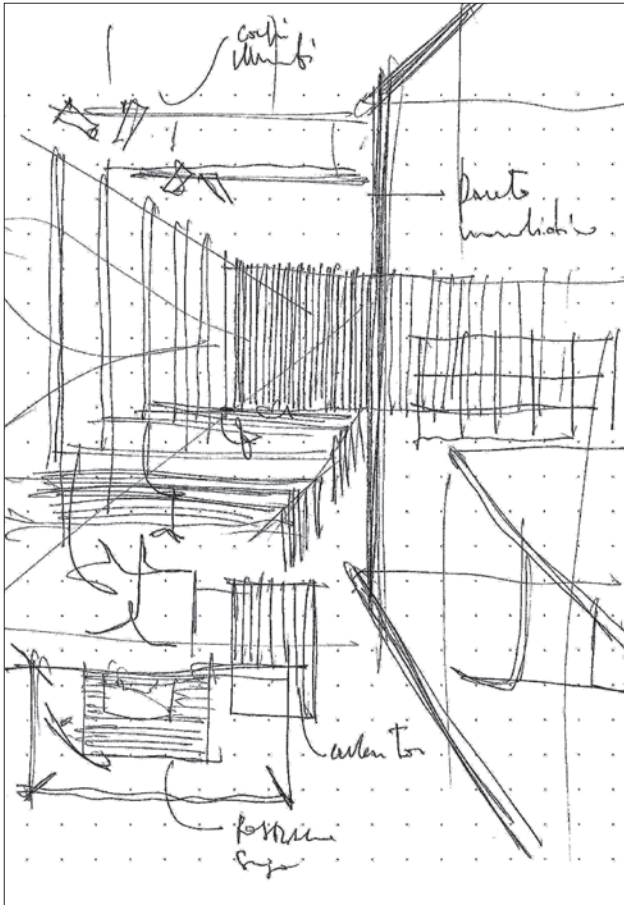




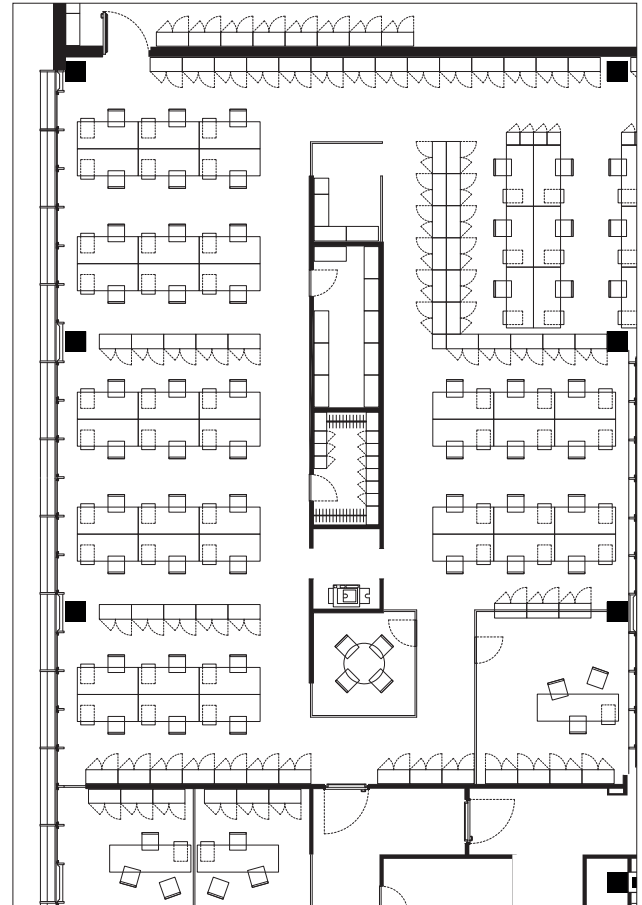
# LAS PROGETTI

LAS PROJECTS





Ideazione/ Idea

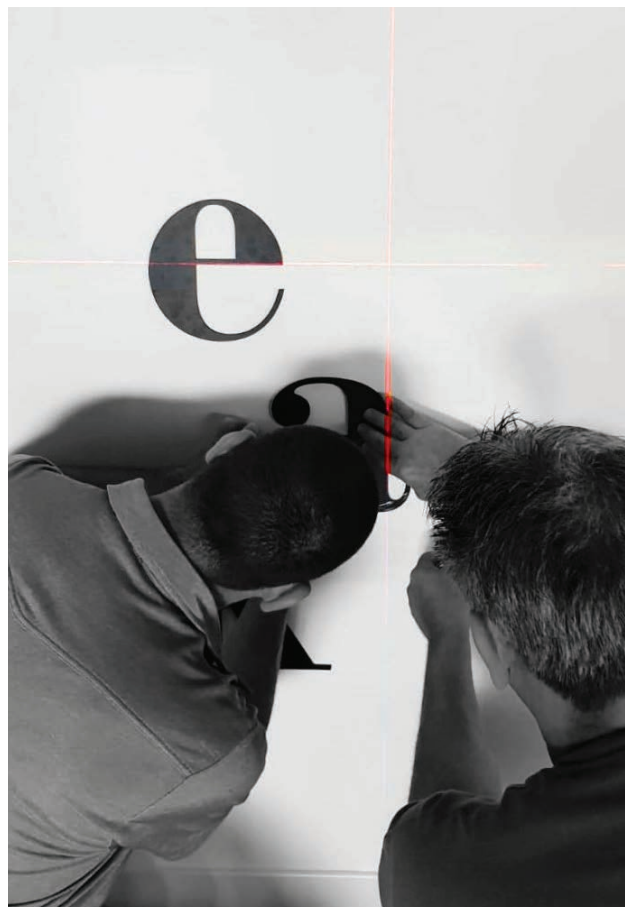


Progettazione/ Design





.....  
**Rendering/** Rendering

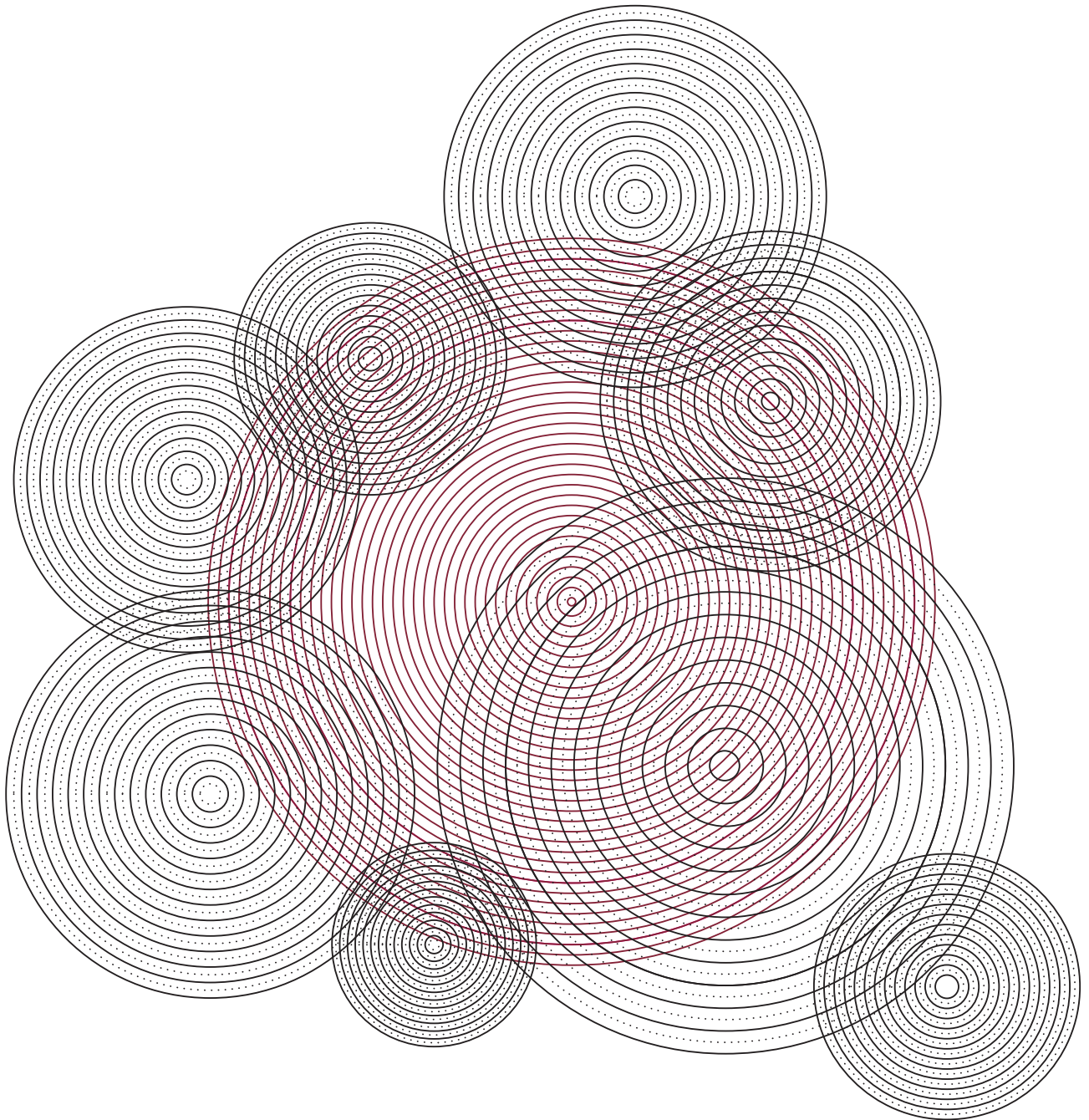


.....  
**Realizzazione/** Production



# CREDITI

CREDITS



















































al. DO. GI. L'Aquila/ Italy **Frigomeccanica** Mosciano S. Angelo/ Italy **Rer**  
**Basitech** Mosciano S. Angelo/ Italy **Giorgio Armani/** Italy **Humangest s.**  
**luevacom** Roma/ Italy **IDEA Università dello Sport** Roma/ Italy **Aereonau**  
aly **Modulo Commercialista** Rho/ Italy **Ospedale di Bergamo** Bergamo/  
**Monza** Monza/ Italy **Action Technology** Milano/ Italy **Ariston Thermo S.p.a.**  
aly **Landoll** Milano/ Italy **EIMU** Milano/ Italy **AVNET** Milano/ Italy **MC Aart**  
**Aurora Assicurazioni** Ascoli Piceno/ Italy **Piscine Castiglione** Mantova/ Italy  
Cagliari/ Italy **Stolfa** Torino/ Italy **Gervasi** Torino/ Italy **La Lucentezza** Bari/ It  
aly **MDM Service** Brindisi/ Italy **Sgarra Teloni** Andria/ Italy **Prada** Firenze  
**urionovo** / Albany **Vodafone** Tirana/ Albany **Unicef** Tirana/ Albany **Service**  
**Embassy** Sarajevo/ Bosnia-Herzegovina **Soros** Sarajevo/ Bosnia-Herzegovin  
**Patstroy** Varna/ Bulgaria **Patstroy** Sofia/ Bulgaria **KPMG** Sofia/ Bulgaria **Fiat**  
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rance **Ferrero** France **Concorde Holdings Ltd** Leicester/ Great Britain **Nest**  
uxembourg **Volkswagen** Polkowice/ Poland **American Embassy** Varsavia  
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**Consultores De Seguros** Guatemala City/ Guatemala **Padegua** Guatemala  
Santiago/ Chile **EDF la défense** Parigi/ France **Popolar Bank** Santiago/ Don  
**Spacetel** Accra/ Ghana **Faisal Islamic Bank** Khartoum/ Sudan **Central Bar**  
**Shell** Gabon **Blaise Diagne Airport** Dakar/ Senegal **Bloomberg Tv** Nigeria  
Emirates **Jebel Ali Port Custom Autorithy** Dubai/ United Arab Emirates **G**  
Emirates **Schneider Electric** Sofia/ Bulgaria **CBI Bank** Dubai/ United Arab E  
Dubai/ United Arab Emirates **Rotana Corporate Office** Abu Dhabi/ United Ar  
bu Dhabi/ United Arab Emirates **Petrofac Headquarter** Sharjah/ United Ar  
**University** Riyadh/ Saudi Arabia **King Fahad Medical City** Riyadh/ Saudi Ara  
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**Batelco** Bahrain/ Bahrain **Nihr** Manama/ Bahrain **Orange Jordan** Amman/ J  
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**eneration Telecom. Co.** Amman/ Jordan **Umniah** Amman/ Jordan **Emmerg**  
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